

# PROJECT PROFILE 2022

Aspen Heights Partners (AHP), a company at the forefront of student living since 2006, was building brand-new off-campus student housing in Charlotte, NC. Serving the students of UNCC, AHP wanted their new housing development to be a cut above the rest.

## OVERVIEW

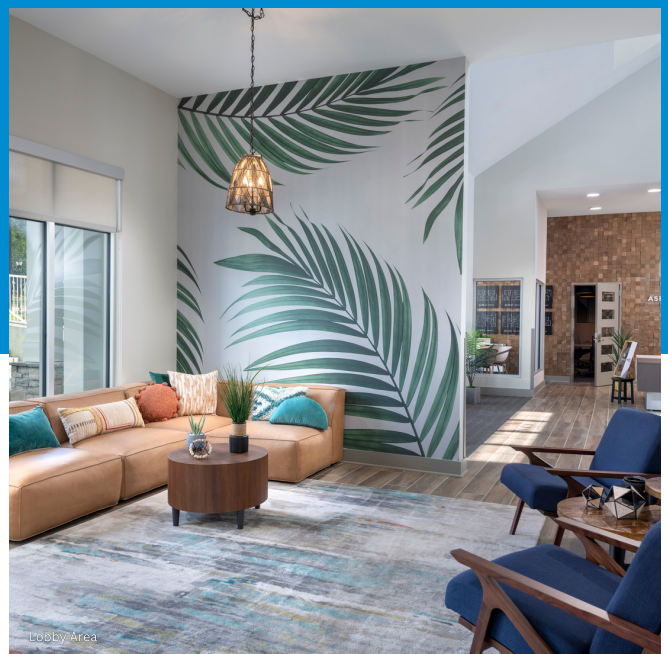
Thriven Design, an Architecture and Interior Design firm based in Collingswood, NJ was awarded the Aspen Heights project in Charlotte, NC – aka University City. After reviewing all proposals, AHP selected Office Basics to furnish the common spaces because of their expertise and proven ability with all types of furniture procurement and installations.

The common spaces inside the new student housing development were important to AHP. Their brand is known for its affordable luxury and ability to provide best-in-class student living environments.

Thriven Design and Office Basics worked together to deliver a furniture design that was hip, fresh, and fun, while also being on-budget and on-time.

## CHALLENGE

- The common living spaces in Aspen Heights - University City were important to the client. They wanted to attract students by providing alluring and appealing amenities. They also needed to partner with vendors that could help them reach their budget and delivery goals.
- The project had a strict budget during a time when the market was experiencing a high amount of supply chain issues and price fluctuations. The pressure was on!



Game Room

## SOLUTION

Office Basics and Thriven Design created a design specification plan that was on-budget and able to be delivered in the required timeframe. Office Basics was instrumental in working with furniture vendors to get lead times and pricing under control. By managing multiple vendors and our fantastic Installation Team, we were able to pull together a beautiful space for AHP.

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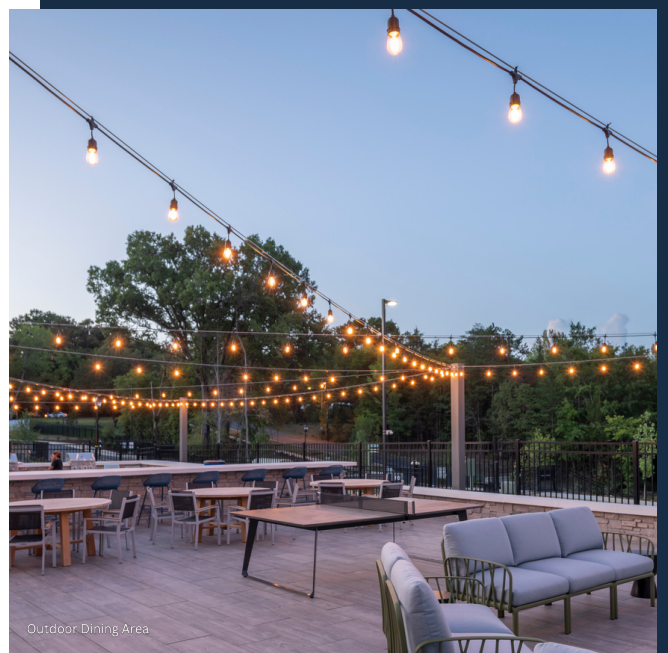
With the challenges today's design community faces like cost inflations and lack of product stock, having Office Basics as part of our team as the furniture dealer was invaluable. Specifying products that fit within the client's budget, meeting the project's completion timeline, and working with the approved design concept is like doing acrobatics. Without the support, guidance, and teamwork we always receive from Office Basics, this project would not have come out as nice as it did.

Claire Van Haren  
Principal & Director of Interior Design, Thriven

## SHARED SPACES

Office Basics worked with Thriven Design to furnish the following spaces for Aspen Heights - University City:

<b>Lobby Rooms (3)</b>	<b>Pool / Patio</b>
<b>Game Room</b>	<b>Offices</b>
<b>Administration Area</b>	<b>Reception Area</b>
<b>Outdoor Dining Area</b>	<b>Study Spaces (2)</b>



Outdoor Dining Area



Pool / Patio Area

## RESULTS

### Happy Client

Aspen Heights Partners was very pleased with the interior design work and furniture choices. They have asked Office Basics and Thriven back to work on another project!

### Great Partnership

Thriven Design and Office Basics enjoy a mutually beneficial partnership. The synergies between the companies, along with their expertise and vendor relationships, make for a great team.

## ABOUT OFFICE BASICS

Office Basics is your strategic partner in furniture workplace solutions. We are industry experts in the behind-the-scenes processes that keep your organization running smoothly. Known best for our exceptional Sales, Design and Project Management, we are committed to being leaders in our industry.

We live and breathe workplace solutions. At Office Basics, we strive to be that strategic partner for all our clients, simplifying their lives and helping them succeed at what they do best.

From Sales to Installation, we handle the whole process. Our design services include space planning and design, as well as support for interior finishes from paint to flooring. We work with leading manufacturers and designer professionals to bring your vision to life at a price you can afford.

To learn more about our services and products, [visit our website](#) today.

## ABOUT THRIVEN DESIGN

Thriven Design was founded on the deep-rooted belief that design changes the way people live, work, and interact with their built environment for the better.

Since 1971, they have been a pioneer in socially responsible and environmentally conscious work. They continue to maintain a reputation for impactful design, recognizing that each project becomes someone's home, haven, place of work, learning, or support.

## ABOUT AHP

Founded in 2006, Austin-based Aspen Heights has developed 36 conventional multifamily, student housing, and assisted living properties, totaling more than \$1.5 billion in value.

The company builds, leases and manages its own projects and also provides third-party leasing and management services. It is a mainstay in the top 10 lists of student housing development companies. The firm's best-known project is arguably The Independent, a 685-foot-tall, 363-unit condo tower that's both the tallest residential tower west of the Mississippi River as well as the tallest structure in Austin.

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